

the theory of investment value by john burr williams

The Theory of Investment Value by John Burr Williams: Unlocking the True Worth of Assets

the theory of investment value by john burr williams marks a cornerstone in the world of finance and investment analysis. It revolutionized how investors perceive the intrinsic worth of stocks and other assets, moving beyond mere market price fluctuations to a more fundamental, value-based approach. If you've ever wondered how investors determine whether a stock is truly worth buying or selling, understanding Williams's theory offers profound insight into the very essence of investment valuation.

Understanding the Foundations of the Theory of Investment Value by John Burr Williams

John Burr Williams, a pioneering economist and investor, introduced his theory in the early 1930s during a time when stock markets were still recovering from the Great Depression. His groundbreaking work, encapsulated in the book "The Theory of Investment Value," emphasized that the true value of any investment lies in the present worth of its expected future cash flows.

Intrinsic Value: The Heart of Williams's Approach

At the core of the theory of investment value by John Burr Williams is the concept of intrinsic value. Unlike market price, which can be influenced by speculation, emotions, or short-term events, intrinsic value is a more stable measure based on fundamental analysis. Williams argued that every asset's worth is essentially the discounted sum of all future dividends or cash flows it is expected to generate.

This idea laid the foundation for what is now widely known as the discounted cash flow (DCF) model. By forecasting future income streams and applying a discount rate to account for risk and the time value of money, investors can estimate what a stock or asset should truly be worth today.

The Discounted Cash Flow Model Explained

To grasp the theory of investment value by John Burr Williams, it helps to understand DCF in simple terms:

1. ****Forecast Future Cash Flows****: Predict the dividends or earnings the asset will generate over a relevant time horizon.
2. ****Select an Appropriate Discount Rate****: This rate reflects the investment's risk level and opportunity cost of capital.
3. ****Discount Future Cash Flows to Present Value****: Apply the discount rate to each future cash flow to calculate its present worth.
4. ****Sum the Present Values****: Total these discounted amounts to arrive at

the asset's intrinsic value.

This process enables investors to make informed decisions based on a rational assessment of expected returns rather than just following market sentiment.

Why the Theory of Investment Value by John Burr Williams Remains Relevant Today

Even decades after its introduction, Williams's theory continues to influence modern investment strategies and financial analysis. Its focus on intrinsic value serves as a compass for value investors, portfolio managers, and analysts seeking to uncover undervalued or overvalued securities.

Impact on Modern Value Investing

The principles laid out in the theory of investment value by John Burr Williams inspired legendary investors like Benjamin Graham and Warren Buffett. These investors emphasize buying stocks at prices below their intrinsic value, thereby creating a margin of safety against market uncertainties.

By using Williams's method, investors avoid the pitfalls of chasing momentary trends and instead focus on the long-term potential of their investments. This has proven an effective strategy for wealth accumulation and risk management.

Application Beyond Stocks

While Williams initially focused on stocks and dividends, his valuation approach extends naturally to other investment vehicles such as bonds, real estate, and even entire businesses. Any asset that generates predictable cash flows can be evaluated using the core ideas of his theory.

For example, in real estate, the value of a rental property can be estimated based on the present value of expected rental income. Similarly, corporate finance professionals use discounted cash flow analysis to value companies during mergers and acquisitions.

Key Components and Assumptions of the Theory

To appreciate the nuances of the theory of investment value by John Burr Williams, it's important to recognize its underlying assumptions and critical components.

Assumptions Behind the Model

- **Predictability of Future Cash Flows**: The model assumes that future

dividends or earnings can be reasonably forecasted.

- **Rational Investors**: It presumes investors act logically, seeking to maximize returns based on intrinsic value.
- **Constant Discount Rate**: The theory often uses a steady discount rate, although in practice this rate may vary over time due to changing market conditions.
- **Infinite Time Horizon**: Williams's model considers the entire future stream of income, potentially extending indefinitely.

Acknowledging these assumptions helps investors understand the model's limitations and adjust their analysis accordingly.

Importance of Accurate Estimations

One challenge in applying the theory of investment value by John Burr Williams lies in estimating future cash flows and selecting the right discount rate. Overly optimistic predictions or inappropriate discount rates can lead to inaccurate valuations.

To enhance accuracy:

- Use historical data as a baseline but adjust for expected changes in the company or asset.
- Incorporate conservative estimates to create a margin of safety.
- Consider macroeconomic factors that could impact future earnings or risks.

Practical Tips for Investors Using Williams's Theory

If you're an investor keen on integrating the theory of investment value by John Burr Williams into your decision-making process, here are some practical pointers to keep in mind:

- **Focus on Quality Data**: Reliable financial statements and dividend history are crucial for meaningful forecasts.
- **Adjust for Risk**: Higher risk investments require a higher discount rate to compensate for uncertainty.
- **Be Patient**: Intrinsic value may not reflect current market prices immediately; patience allows the market to recognize the asset's true worth.
- **Use Sensitivity Analysis**: Test how changes in assumptions affect valuation to understand potential outcomes better.
- **Don't Rely Solely on Valuation**: Consider qualitative factors such as management quality, industry trends, and competitive advantages.

How the Theory of Investment Value by John Burr Williams Changed Financial Thought

Before Williams, many investors relied heavily on speculation or simplistic metrics like price-to-earnings ratios without deeply analyzing the underlying fundamentals. His theory brought rigor and scientific methodology to investment valuation, bridging the gap between economic theory and practical investing.

Moreover, the theory helped establish the importance of the time value of money in investment decisions, a concept now fundamental in corporate finance and asset management.

Legacy in Academic and Professional Circles

Today, the discounted cash flow model forms the backbone of valuation courses in business schools worldwide. Financial analysts routinely use it when preparing equity research reports or valuing companies for initial public offerings.

Williams's work also influenced regulatory approaches to financial disclosures, encouraging transparency in dividend policies and earnings reporting to aid investors in making informed decisions.

The theory of investment value by John Burr Williams not only transformed how individuals evaluate stocks but also elevated the entire discipline of investment analysis to a more scientific and disciplined practice.

Exploring the theory of investment value by John Burr Williams offers more than just a valuation technique—it provides a mindset that champions careful analysis, long-term thinking, and respect for fundamental financial principles. Whether you're a seasoned investor or just starting, embracing this approach can deepen your understanding of what truly drives investment value beneath the surface of market prices.

Frequently Asked Questions

What is the main concept behind John Burr Williams' Theory of Investment Value?

John Burr Williams' Theory of Investment Value posits that the intrinsic value of a stock is the present value of its expected future dividends, discounted at an appropriate rate. This approach emphasizes that the true value of an investment lies in the future cash flows it can generate.

How does Williams' Theory of Investment Value differ from other valuation methods?

Williams' theory focuses explicitly on the discounted value of all future

dividends, whereas other valuation methods might emphasize earnings, book value, or market comparisons. His model highlights the importance of cash flows and the time value of money in determining investment value.

Why are future dividends critical in John Burr Williams' valuation model?

Future dividends represent the actual cash returns to shareholders. Williams argued that since dividends are the tangible benefits investors receive, their present value, discounted appropriately, reflects the true worth of the stock.

What role does the discount rate play in the Theory of Investment Value?

The discount rate in Williams' theory reflects the required rate of return or the opportunity cost of capital. It is used to discount future dividends back to their present value, accounting for risk and time preference.

Can John Burr Williams' Theory of Investment Value be applied to companies that do not pay dividends?

The theory primarily relies on dividend payments to determine value, so it is challenging to apply directly to companies that do not pay dividends. However, analysts might estimate future dividends or use alternative cash flow measures to adapt the model.

How has John Burr Williams' Theory influenced modern financial valuation techniques?

Williams' work laid the foundation for the Dividend Discount Model (DDM) and discounted cash flow (DCF) analysis. His emphasis on intrinsic value and present value calculations has become central to modern equity valuation.

What assumptions underlie the Theory of Investment Value by John Burr Williams?

Key assumptions include that dividends are the main source of shareholder returns, future dividends can be reasonably estimated, markets are efficient, and investors require a constant discount rate reflecting risk and time preference.

How does the Theory of Investment Value address the issue of market price fluctuations?

Williams' theory suggests that market prices may deviate from intrinsic value in the short term due to speculation or sentiment, but in the long run, prices should converge to the present value of expected future dividends.

What is the significance of John Burr Williams' book

'The Theory of Investment Value' in finance?

'The Theory of Investment Value,' published in 1938, is significant for formalizing the concept of intrinsic value based on discounted future dividends. It profoundly influenced investment analysis and remains a cornerstone of valuation theory today.

Additional Resources

The Theory of Investment Value by John Burr Williams: An Analytical Review

the theory of investment value by john burr williams marks a pivotal development in the field of finance and investment analysis. Originating from Williams' groundbreaking work in the early 20th century, this theory fundamentally reshaped how investors evaluate securities and determine intrinsic value. Unlike speculative approaches prevalent before its conception, Williams introduced a rational, mathematically grounded framework that emphasized the present value of expected future cash flows. This professional review delves into the core principles of the theory of investment value by John Burr Williams, scrutinizing its relevance, applications, and enduring influence in modern investment practice.

Foundations of the Theory of Investment Value by John Burr Williams

At its essence, the theory of investment value by John Burr Williams asserts that the true worth of an investment is the discounted sum of all anticipated future dividends or cash flows. This concept pivots on the idea that value is not determined by market price fluctuations or speculative sentiment but by the fundamental ability of an asset to generate returns over time. Williams articulated this in his seminal 1938 book, *'The Theory of Investment Value'*, setting the stage for what would later evolve into the discounted cash flow (DCF) valuation method widely used today.

Williams' approach introduced two critical components:

- Future Cash Flow Estimation**: Investors must project the stream of expected dividends or earnings generated by the asset.
- Discounting Process**: These future cash flows are then discounted back to their present value using an appropriate rate that reflects risk and time value of money.

This approach contrasts sharply with earlier valuation methods that often relied on book value or replacement costs, which failed to capture the dynamic earning potential of investments.

Historical Context and Intellectual Origins

Williams' theory emerged during a period when the stock market was still recovering from the 1929 crash and the Great Depression. Investors and academics alike sought more reliable valuation techniques to avoid

speculative bubbles and market volatility. Although the concept of discounting future earnings was not entirely new, Williams was among the first to systematically formalize it within an investment context.

His work drew on foundational economic principles about the time value of money, but its application to equity valuation was revolutionary. Unlike bonds, which have fixed cash flow schedules, stocks present the challenge of uncertain dividends. Williams tackled this by emphasizing the importance of careful, rational forecasting coupled with prudent discounting.

Key Principles and Mechanisms

The theory of investment value by John Burr Williams rests on several interrelated principles that continue to underpin modern valuation models.

Intrinsic Value vs. Market Price

Williams distinguished between an asset's intrinsic value and its market price. Intrinsic value is the theoretical true worth based on fundamentals, while market price reflects current trading dynamics, which can be influenced by speculation, sentiment, or temporary imbalances in supply and demand.

Investors guided by Williams' theory focus on intrinsic value to identify undervalued or overvalued securities. This approach encourages a margin of safety, investing only when market prices fall below intrinsic value estimates.

Estimating Future Dividends

A central challenge in applying the theory is accurately forecasting future dividends or cash flows. Williams acknowledged the inherent uncertainty but argued that disciplined analysis of company earnings, payout policies, and industry trends could provide reasonable estimates.

This forecasting process often involves:

- Analyzing historical dividend growth rates
- Evaluating company profitability and reinvestment strategies
- Assessing macroeconomic factors affecting business performance

Investors must also consider the risk of dividend reductions or suspensions, particularly in cyclical industries.

Determining the Discount Rate

Selecting an appropriate discount rate is equally vital. The discount rate

accounts for the time preference of money and risk associated with the investment. Williams suggested that the rate should reflect the opportunity cost of capital and the uncertainty of future cash flows.

In practice, this often translates to using the required rate of return based on comparable investments or a weighted average cost of capital (WACC) for companies with multiple financing sources.

Applications and Modern Relevance

The theory of investment value by John Burr Williams laid the foundation for numerous valuation techniques employed by investors, analysts, and financial institutions today.

Discounted Cash Flow (DCF) Models

Perhaps the most direct descendant of Williams' theory is the discounted cash flow model. DCF valuation remains a cornerstone in equity research, corporate finance, and mergers and acquisitions. It allows analysts to derive a company's present value by projecting future free cash flows and discounting them appropriately.

The model's flexibility enables it to adapt to various industries and company sizes, making it a versatile tool. Despite its widespread use, DCF valuation requires careful assumptions and sensitivity analysis to mitigate risks of over- or under-valuing assets.

Investment Strategy and Value Investing

Williams' emphasis on intrinsic value resonates strongly with value investing philosophies popularized by Benjamin Graham and Warren Buffett. By focusing on fundamental analysis rather than market trends, investors aim to buy securities at prices below their estimated investment value, thereby enhancing potential returns while reducing downside risk.

This approach has proven successful during volatile market periods when speculative bubbles burst, reaffirming the importance of analytical rigor over market timing.

Limitations and Criticisms

While influential, the theory of investment value by John Burr Williams is not without critique. Some of the limitations include:

- **Forecasting Difficulties:** Predicting future dividends or cash flows can be highly uncertain, especially for young or rapidly changing companies.
- **Discount Rate Subjectivity:** Determining the correct discount rate involves judgment and may introduce bias.

- **Ignores Market Sentiment:** The theory assumes markets will eventually reflect intrinsic value, which may not hold true in short to medium terms.

These limitations highlight the need for complementary analysis and prudent application.

Comparative Perspectives: Williams and Contemporary Theories

In comparison to other valuation approaches, Williams' theory stands out for its fundamental focus on cash flows rather than accounting metrics or relative valuation multiples. For example:

- **Book Value and Asset-Based Valuations:** These methods emphasize tangible assets but may overlook earning potential.
- **Price-to-Earnings (P/E) Ratios:** Popular for quick assessments, but can be distorted by accounting practices or cyclical earnings.
- **Real Options Valuation:** Accounts for managerial flexibility but is more complex and less intuitive.

The theory of investment value by John Burr Williams remains a benchmark for intrinsic valuation, providing a robust framework grounded in economic reality rather than market whims.

Evolution and Integration with Modern Finance

With the advent of the Capital Asset Pricing Model (CAPM) and other risk-adjusted return models in the mid-20th century, Williams' work gained further validation. The integration of risk measurement and expected returns in discount rates refined the practical application of his theory.

Today, financial analysts use a combination of Williams' intrinsic value principles and modern quantitative tools to enhance accuracy and decision-making efficiency.

The theory of investment value by John Burr Williams continues to influence both academic finance and practical investing, underscoring the timeless relevance of evaluating investments through the lens of discounted future benefits rather than transient market prices. Its rigorous, systematic approach offers clarity amid the complexities of financial markets and remains a foundational pillar for anyone seeking to understand the true worth of an investment asset.

The Theory Of Investment Value By John Burr Williams

the theory of investment value by john burr williams: The Theory of Investment Value John Burr Williams, 1938

the theory of investment value by john burr williams: **The Theory of Investment Value,** by **John Burr Williams** John Burr Williams, 1938

the theory of investment value by john burr williams: **Eine Analyse der Strategieindizes der Deutsche Börse AG** Michael Kaya, 2009-11 Sell in May and go away oder auch The trend is your friend lauten wohl die bekanntesten Weisheiten an der Börse. Und obwohl fast jeder Börsenteilnehmer sie kennt und viele sogar davon überzeugt sind, finden sie in der gegenwärtigen Indexwelt praktisch keine Beachtung. Trotz der unglaublichen Anzahl von über 33.000 Aktienindizes weltweit und der ständigen Medienpräsenz von DAX, Dow Jones und Nasdaq, wurden sie von den Indexanbietern bislang weitestgehend ignoriert. Dies änderte sich im Frühjahr 2005, als die Deutsche Börse AG, aufgrund steigenden Informationsbedarfs seitens der Aktienmärkte, mit dem DivDAX als Flaggschiff, ein ganz neues Strategieindex-Segment mit dem viel versprechenden Namen DAXplus an der Frankfurter Wertpapierbörse einführte. Seither folgten in regelmäßigen Abständen neue Sprösslinge der noch jungen Indexfamilie, bislang fünf an der Zahl und ein Ende scheint nicht in Sicht. Unter ihnen befinden sich so interessant anmutende Titel wie der DAXplus Seasonal Strategy, der DAXplus Covered Call oder auch der DAXplus Protective Put. Jeder von Ihnen bildet eine andere, weitestgehend anerkannte Anlagestrategie ab und versucht damit den Gesamtmarkt als Benchmark zu übertreffen. Mittlerweile ziehen andere große Indexanbieter, wie bspw. STOXX und Dow Jones nach und bieten ebenfalls Strategieindizes an. Dies scheint nicht weiter verwunderlich, da man dieses lukrative und stetig wachsende Geschäftsfeld bislang den Anbietern von Investmentfonds und Zertifikaten mehr oder weniger vollständig überlassen hatte. Nach nunmehr anderthalb Jahren scheint eine erste Bestandsaufnahme der Strategieindizes möglich und vielleicht auch nötig, wenn man bedenkt, dass der Deutsche Börse AG aus Reihen der Fachpresse zuletzt eine regelrechte Indexwut nachgesagt wurde.

the theory of investment value by john burr williams: **Zum "value investing" aus Sicht der Bewertungstheorie** Christoph Venitz, 2019-05-13 Um ihre Anlageziele bestmöglich zu erreichen, wird sowohl institutionellen als auch privaten Investoren daran gelegen sein, dass sich ihre Anlageentscheidungen auf ein widerspruchsfreies und betriebswirtschaftlich schlüssiges theoretisches Fundament stützen. Vor diesem Hintergrund erstaunt es, dass selbst etablierte Anlagestrategien bislang kaum einer bewertungstheoretischen Prüfung unterzogen worden sind. Christoph Venitz nimmt eine solche Prüfung für die Anlagestrategie des sogenannten value investing vor. Der Autor sichtet und analysiert die umfangreiche empirische Forschung in diesem Bereich und zeigt im Anschluss die gravierenden Defizite der Forschungsmethodik im Allgemeinen und der einschlägigen Studien im Besonderen auf. Sodann hinterfragt er das theoretische Fundament der Anlagestrategie, indem er ihre Vorgehensweise vor dem Hintergrund der Hauptströmungen der Bewertungstheorie, der deutschen investitionstheoretischen Wertlehre und der angelsächsischen finanzierungstheoretischen Wertlehre, untersucht. Das Buch richtet sich an Dozenten und Studenten der Betriebswirtschaftslehre mit den Schwerpunkten Finanzwirtschaft, Investition und Finanzierung, Unternehmens- und Aktienbewertung sowie an private und institutionelle Anleger, Vermögensverwalter und Analytiker.

the theory of investment value by john burr williams: **Erfolgreiches Value-Investieren** Prof. Dr. Max Otte, Jens Castner, 2014-10-10 Im Zeitalter von Hedge-Fonds, Private Equity und komplexen Finanzinstrumenten erlebt das klassische Value Investing eine Wiedergeburt. Immer mehr Anleger verlassen sich auf die einfachen und klaren Prinzipien des wertorientierten Investierens, weil sie den komplexen Produkten und den Versprechungen der Finanzbranche nicht mehr trauen. Das Autorenduo gibt mit seinem Buch einen ausführlichen Überblick über Praxis und Theorie des Value Investing. In der langfristigen Erwartung einer angemessenen Rendite kaufen

wertorientierte Investoren solide Unternehmen zu einem günstigen Preis. Im ersten Teil erklärt Finanzprofessor und Value-Praktiker Max Otte, wie Value Investing funktioniert. Er führt den Leser systematisch durch den Anlageprozess und gibt zahlreiche Tipps, auf welche Besonderheiten er bei der Unternehmensauswahl achten muss.

the theory of investment value by john burr williams: Die Geheimnisse der Wertpapieranalyse Benjamin Graham, 2024-06-16 Das klassische Werk des »Vaters des Value Investing« – ausführlich kommentiert für die heutige Generation von Anlegern In diesem unschlagbaren Buch gibt Ihnen der Autor aufsehenerregende Antworten auf alle Kardinalfragen der Geldanlage. Seit 90 Jahren werden die Geheimnisse der Wertpapieranalyse nun schon an die jeweils nächste Generation von Anlegern weitergegeben. Warren Buffett beispielsweise, einer der reichsten Anleger der Neuzeit, bekennt sich ganz offen zu Benjamin Grahams Analysemethoden. In dieser neu kommentierten siebten Auflage des wichtigsten aller Investment-Klassiker stellt ein Team der erfahrensten Finanzjournalisten und der eloquentesten Autoren von Börsenliteratur dieses Jahrhundertwerk in den Kontext der modernen Märkte mit all ihren Besonderheiten und Herausforderungen. Zu den Kommentatoren gehören etwa Seth A. Klarman, Roger Lowenstein, Howard S. Marks, Nancy Zimmerman und viele weitere. Jeder Investor kann Wissen und Kraft aus der Bibel der Wertpapieranalyse schöpfen. Zu den wichtigen Inhalten gehören: Wie man den Wert eines Unternehmens bestimmt. Was die Kennzahlen über ein Unternehmen verraten. Wie Sie Bilanzen problemlos lesen und verstehen. Dazu gibt es handfeste Praxisbeispiele, klare Tabellen und sorgfältig ausgewählte Abbildungen. Die überlegenen Analysemethoden von Graham und Dodd in einem Buch der Extraklasse! Ein Mega-Kompendium des Börsenwissens für jetzt und immer.

the theory of investment value by john burr williams: The Future of Investment Management Ronald N. Kahn, 2018-11-12 Investment management is in flux, arguably more than it has been in a long time. Active management is under pressure, with investors switching from active to index funds. New “smart beta” products offer low-cost exposures to many active ideas. Exchange-traded funds are proliferating. Markets and regulations have changed significantly over the past 10-20 years, and data and technology—which are increasingly important for investment management—are evolving even more rapidly. In the midst of this change, what can we say about the future of investment management? What ideas will influence its evolution? What types of products will flourish over the next 5-10 years? I use a long perspective to address these questions and analyze the modern intellectual history of investment management—the set of ideas that have influenced investment management up to now. One central theme that emerges is that investment management is becoming increasingly systematic. Our understanding of risk has evolved from a general aversion to losing money to a precisely defined statistic we can measure and forecast. Our understanding of expected returns has evolved as the necessary data have become more available, as our understanding of fundamental value has developed, and as we have come to understand the connection between return and risk and the relevance of human behavior to both. Data and technology have advanced in parallel to facilitate implementing better approaches. With an understanding of the ideas underlying investment management today, including several insights into active management, I discuss the many trends currently roiling the field. These trends, applied to the current state of investment management, suggest that investment management will evolve into three distinct branches—indexing, smart beta/factor investing, and pure alpha investing. Each branch will offer two styles of products: those that focus exclusively on returns and those that include goals beyond returns.

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Unlesbarkeit vieler gelesener Quellen. Zu Dank verpflichtet bin ich Karen Scharrer für die Betreuung des Manuskripts, Hanna Bender, Dr. Manfred Eibelshäuser, Roland Pelka und Gernot Zeidler für die Korrektur der Druckfahnen. Die übrige, vernachlässigbare Last, darunter die Opportunitätskosten, trug meine Frau. Frankfurt am Main, Dreikönigstag 1983 ADOLF MOXTER Inhaltsverzeichnis
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the theory of investment value by john burr williams: Warren Buffett: Das ultimative Mindset für Investoren Robert G. Hagstrom, 2022-01-13 Robert G. Hagstrom ist einer der weltweit besten Kenner von Warren Buffett und Berkshire Hathaway. Zahlreiche Bücher aus seiner Feder, darunter der Weltbestseller Warren Buffett: Sein Weg. Seine Methode. Seine Strategie., legen davon Zeugnis ab. Doch auch ihn vermag das Orakel von Omaha noch zu verblüffen und zu inspirieren. Eine eher beiläufige Bemerkung auf der Berkshire-Hathaway-Hauptversammlung öffnete Hagstrom die Augen. Das Resultat ist sein neues Buch, in dem er Buffetts ganzheitliches Konzept von einem erfolgreichen Investor zeichnet und seine Anpassung an die gewandelte Investment-Landschaft – Stichwort Big Tech – analysiert. So treten bislang nicht beachtete Facetten zutage, die das Investment-Genie Buffett in einem neuen Licht erscheinen lassen.

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the theory of investment value by john burr williams: Unternehmensbewertung nach dem EVA-Verfahren am Beispiel der Automotive GmbH David Schulte, 2009 Studienarbeit aus dem Jahr 2008 im Fachbereich BWL - Investition und Finanzierung, Note: 1,0, Hochschule für Wirtschaft und Umwelt Nürtingen-Geislingen; Standort Nürtingen, 20 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: In dieser Arbeit wird dem Leser das Modell des Economic Value Added (EVA -

von Stern Stewart) und dessen Eignung zur Unternehmensbewertung vorgestellt. Hierfür werden zunächst die Grundlagen des EVAs veranschaulicht sowie dessen Weiterentwicklung um aus den EVAs einen Unternehmenswert zu berechnen. Auf die theoretischen Grundlagen folgt daraufhin ein praktisches Beispiel zur Unternehmenswertermittlung anhand einer fiktiven Gesellschaft (Automotive GmbH) für das in der Ausgangssituation Bilanz und GuV gegeben sind.

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