

start your own corporation why the rich their companies and everyone else works for them garrett sutton

Start Your Own Corporation: Why the Rich Own Their Companies and Everyone Else Works for Them – Insights from Garrett Sutton

start your own corporation why the rich their companies and everyone else works for them garrett sutton is a concept that has gained significant traction among aspiring entrepreneurs and investors alike. Garrett Sutton, a renowned business attorney and author, has long emphasized the importance of incorporating as a foundational step toward achieving financial freedom and protecting one's assets. But why exactly do the wealthy choose to structure their businesses as corporations, and how does this strategy set them apart from the average worker? Let's dive deep into this idea and explore the practical reasons and benefits behind starting your own corporation, as well as why this approach remains a key factor in wealth-building.

Understanding the Core Idea: Why the Rich Start Their Own Corporations

Garrett Sutton often points out that the rich don't just work for money—they make money work for them. One of the primary ways they do this is by owning corporations rather than being employees. When you start your own corporation, you're essentially creating a legal entity that can operate independently from you. This separation offers a multitude of advantages, from liability protection to tax benefits, that employees simply do not enjoy.

The phrase “why the rich their companies and everyone else works for them” encapsulates this relationship perfectly. The rich control companies that generate income and wealth, while the majority of people work within someone else's company to earn a paycheck. This distinction is crucial because it highlights the difference between building wealth and trading time for money.

The Power of Legal Protection and Asset Shielding

One of the main reasons the rich incorporate is to protect their personal assets. When you operate as a sole proprietor or even a partnership, your personal assets—such as your home, car, and savings—can be at risk if your business is sued or incurs debt. By forming a corporation, you create a separate legal entity. This means your personal assets are generally shielded from business liabilities.

Garrett Sutton stresses that this asset protection is not just for large corporations; even small business owners can greatly benefit from incorporating. It acts as a safety net, allowing entrepreneurs to take calculated risks without the fear of losing everything

personally.

Tax Advantages That Make a Difference

Another compelling reason to start your own corporation lies in the tax benefits. Corporations often enjoy lower tax rates on retained earnings, and they can deduct business expenses that reduce overall taxable income. Garrett Sutton highlights that savvy entrepreneurs use corporations to optimize their tax situations, legally minimizing tax obligations while maximizing profits.

How Corporations Offer Tax Flexibility

Corporations, particularly S-corporations, allow owners to split income into salary and distributions. This can result in lower self-employment taxes compared to being a sole proprietor or an employee. Additionally, corporations can provide fringe benefits such as health insurance and retirement plans that are tax-deductible for the business but tax-free for the employee-owner.

This flexibility allows business owners to keep more of their hard-earned money, which they can then reinvest into growing their companies or building other streams of income.

Building Wealth Through Ownership and Control

When Garrett Sutton discusses why the rich own their companies, he's also emphasizing the power of ownership. Employees may earn steady paychecks, but they rarely accumulate significant wealth through their jobs alone. Business owners, on the other hand, build wealth by controlling assets that generate ongoing income.

Equity and Long-Term Wealth Creation

Owning a corporation means you own equity—a stake in a business that can increase in value over time. As your company grows, so does your net worth. This type of wealth creation is fundamentally different from earning a salary because it is scalable and not directly tied to the hours you work.

Moreover, corporations can raise capital through investors or loans, offering opportunities for expansion that individual employees cannot easily access. This ability to leverage resources is a key reason why the rich continue to build wealth through their companies.

Garrett Sutton's Advice on Starting Your Own Corporation

If you're considering the leap from employee to business owner, Garrett Sutton provides practical guidance on how to start your own corporation the right way. His approach is grounded in legal knowledge, asset protection strategies, and smart financial planning.

Steps to Incorporate Successfully

- **Choose the Right Business Structure:** Decide whether an LLC, S-corp, or C-corp best suits your goals. Each has different implications for taxes and liability.
- **Register Your Business:** File the necessary paperwork with your state government to create your corporation officially.
- **Separate Personal and Business Finances:** Open business bank accounts and maintain clear records to reinforce the legal separation.
- **Understand Compliance Requirements:** Stay on top of filings, taxes, and other regulatory obligations to keep your corporation in good standing.
- **Consult Professionals:** Work with attorneys, accountants, and financial advisors who understand business structures and asset protection.

By following these steps, you lay a strong foundation for your business, positioning yourself for both growth and protection.

The Mindset Shift: From Employee to Entrepreneur

One of the subtle yet profound points Garrett Sutton makes is that starting your own corporation requires more than paperwork—it demands a shift in mindset. The rich think like owners, focusing on building systems and assets, while employees often focus on job security and fixed income.

Why This Shift Matters

Without this entrepreneurial mindset, forming a corporation might just be a formality rather than a powerful tool. You need to think in terms of:

- Long-term value creation
- Risk management and asset protection
- Leveraging tax laws to your advantage
- Scaling your business beyond just trading hours for dollars

This shift explains why many people don't move beyond working for others, while the wealthy consistently build and own companies that generate wealth across generations.

Real-Life Examples of Corporations Empowering the Wealthy

Throughout his books and seminars, Garrett Sutton shares stories of individuals who transformed their financial lives by incorporating. For example, real estate investors often use corporations or LLCs to hold properties, reducing personal liability and optimizing tax treatment.

Similarly, small business owners in various industries—from consulting to manufacturing—have leveraged corporations to protect themselves from lawsuits and create tax-efficient income streams.

These examples illustrate the tangible benefits of the rich owning companies and the rest working within them.

Final Thoughts on Start Your Own Corporation Why the Rich Their Companies and Everyone Else Works for Them Garrett Sutton

Embracing the wisdom behind “start your own corporation why the rich their companies and everyone else works for them garrett sutton” means understanding the fundamental differences in how wealth is built and preserved. It's about stepping off the traditional employee path and taking control of your financial destiny through smart business structuring.

Whether you're just starting out or looking to protect and grow an existing business, incorporating is a powerful strategy to consider. By protecting your assets, optimizing taxes, and building equity through ownership, you align yourself with the methods that have propelled the wealthy to lasting financial success. Garrett Sutton's insights provide a clear roadmap for anyone ready to make this transformative shift.

Frequently Asked Questions

What is the main message of Garrett Sutton's 'Start Your Own Corporation' regarding wealth building?

Garrett Sutton emphasizes that forming your own corporation is a key strategy for building and protecting wealth, allowing individuals to control their financial future rather than working for others.

Why does Garrett Sutton suggest that the rich prefer to own corporations?

According to Garrett Sutton, the rich use corporations to legally reduce taxes, protect assets, and create multiple streams of income, which helps them accumulate and preserve wealth more effectively than working as employees.

How does forming a corporation provide advantages over working for someone else?

Forming a corporation offers benefits such as limited liability protection, tax advantages, and increased credibility, enabling owners to separate personal and business assets and grow wealth independently.

What key legal protections does a corporation offer according to Garrett Sutton?

A corporation provides limited liability protection, shielding personal assets from business debts and lawsuits, which is a crucial factor in why the wealthy prefer operating through corporations.

Can anyone start their own corporation, and what are the basic steps recommended by Garrett Sutton?

Yes, anyone can start a corporation. Garrett Sutton recommends choosing the right business structure, filing the necessary legal documents, obtaining licenses, and maintaining corporate formalities to ensure legal protection and benefits.

How does 'Start Your Own Corporation' explain the relationship between entrepreneurship and financial independence?

The book explains that entrepreneurship through corporations empowers individuals to build wealth, gain control over their income, and achieve financial independence, contrasting with the traditional employee mindset of working for others.

Additional Resources

Start Your Own Corporation: Why the Rich Own Their Companies and Everyone Else Works for Them – Insights from Garrett Sutton

start your own corporation why the rich their companies and everyone else works for them garrett sutton is a phrase that encapsulates a compelling philosophy on wealth, business ownership, and financial independence popularized by Garrett Sutton, a prominent attorney and author specializing in asset protection and corporate law. Sutton's teachings emphasize the strategic advantages of forming corporations or limited liability companies (LLCs) as a vehicle for building, protecting, and growing wealth. This article delves into the foundational reasons why the wealthy prioritize owning corporations, the practical benefits of doing so, and how Sutton's advice serves as a blueprint for aspiring entrepreneurs and investors aiming to shift from the traditional employee mindset to that of a business owner.

The Core Philosophy Behind Corporate Ownership and Wealth

Garrett Sutton's central argument revolves around the idea that corporations are not just legal entities but powerful tools for wealth creation and preservation. According to Sutton, "the rich own their companies and everyone else works for them" is not merely a catchy phrase but a reflection of how financial power is concentrated.

Why Corporations Are the Preferred Structure for the Wealthy

Corporations and LLCs provide a legal separation between the individual and the business, which offers several key advantages:

- **Asset Protection:** By incorporating, owners can shield their personal assets from business liabilities and lawsuits, reducing financial risk.
- **Tax Efficiency:** Corporations often benefit from tax deductions, credits, and lower tax rates on retained earnings, facilitating more efficient wealth accumulation.
- **Credibility and Access to Capital:** Corporations are generally viewed as more credible by banks, investors, and partners, making it easier to raise capital and grow.
- **Continuity and Transferability:** Unlike sole proprietorships, corporations continue to exist beyond the involvement of their founders and can be sold or transferred, ensuring longevity.

Sutton advocates that these structural advantages are the primary reasons why wealthy

individuals strategically “start their own corporation” as a foundation for financial independence.

Start Your Own Corporation: A Guide to Shifting from Employee to Entrepreneur

The mindset difference between the rich and the rest is often rooted in ownership. Employees exchange their time and skills for a paycheck, while business owners leverage corporate structures to generate multiple income streams and protect their earnings.

Understanding the Legal and Financial Implications

Garrett Sutton highlights that forming a corporation is not merely a bureaucratic step but a strategic move that affects taxes, liability, and investment opportunities. For example, a C Corporation can retain earnings and reinvest profits at corporate tax rates, while an S Corporation’s income passes through to shareholders, potentially reducing double taxation.

Forming an LLC offers flexibility, allowing owners to decide how they want to be taxed (as a sole proprietor, partnership, or corporation) while maintaining limited liability protections. Sutton often emphasizes consulting with legal and tax professionals to tailor the business structure to specific financial goals.

Common Misconceptions About Starting a Corporation

Many individuals hesitate to start their own corporation due to perceived complexity, cost, or regulatory burdens. However, Sutton points out that:

- Setting up an LLC or corporation can be streamlined through online services and legal advisors, often costing less than many realize.
- Ongoing compliance requirements, such as annual reports and tax filings, are manageable with proper planning.
- Corporations do not automatically mean a large business; many small businesses and real estate investors use these structures effectively.

This demystification encourages potential entrepreneurs to reconsider the barriers and see incorporation as an accessible step toward financial empowerment.

Garrett Sutton's Influence on Wealth Building Strategies

Garrett Sutton's books, such as *"Start Your Own Corporation"* and *"Protect Your Assets,"* have become essential resources for individuals seeking to understand the intersection of law, business, and wealth. His expertise as a corporate attorney allows him to break down complex legal concepts into actionable advice.

Key Lessons from Sutton's Work

- **Ownership Provides Control:** Sutton stresses that owning a corporation puts you in the driver's seat of your financial destiny, unlike being an employee dependent on others.
- **Legal Structures Are Wealth Shields:** Properly structured corporations protect assets from creditors, lawsuits, and business risks.
- **Education and Professional Advice Are Critical:** Sutton encourages ongoing learning and consulting professionals to optimize corporate benefits and avoid pitfalls.
- **Start Small, Think Big:** Even small businesses or side ventures can benefit from incorporation, which can scale with the business over time.

These lessons underscore the importance of strategic planning when "starting your own corporation" to replicate the success patterns of the wealthy.

Comparing Corporate Structures: Which One Fits Your Goals?

Understanding the differences between various business entities is crucial. Sutton's guidance includes a thorough comparison of common structures:

Corporation (C Corp)

- Separate legal entity with shareholders
- Double taxation on dividends (corporate and personal level)
- Best for businesses seeking to reinvest profits or raise venture capital

S Corporation (S Corp)

- Pass-through taxation avoids double taxation
- Limited to 100 shareholders, all must be U.S. citizens or residents
- Suitable for small to medium-sized businesses wanting tax efficiency

Limited Liability Company (LLC)

- Flexible management structure
- Can elect to be taxed as sole proprietor, partnership, or corporation
- Combines liability protection with operational flexibility

Sutton advises that the choice depends on individual circumstances, business goals, and long-term plans.

Why Everyone Else Works for Them: The Power Dynamics of Corporate Ownership

The phrase “why the rich their companies and everyone else works for them” reflects a broader socio-economic reality. Corporate ownership confers authority, financial leverage, and influence. Those who own corporations can hire employees, delegate tasks, and create systems that generate wealth independently of their direct effort. This contrasts with wage earners who exchange labor for income without the benefits of ownership.

Building Passive Income and Wealth Through Corporations

Corporations enable owners to build passive income streams through dividends, royalties, or business profits. Sutton emphasizes the importance of separating oneself from the day-to-day operations to focus on growth and investment. This strategic delegation creates opportunities for compounded wealth accumulation, a luxury less accessible to employees.

Impact on Wealth Inequality

While starting a corporation is accessible, Sutton acknowledges that systemic barriers exist, including access to capital, education, and legal resources. However, his work aims to democratize knowledge and encourage more individuals to take control of their financial futures by adopting the mindset and structures of the wealthy.

Practical Steps to Start Your Own Corporation

For those inspired by Garrett Sutton's philosophy, the following steps outline the process of forming a corporation:

1. Choose a business name and check availability
2. Select the appropriate corporate structure (LLC, S Corp, C Corp)
3. File formation documents with the state government
4. Create corporate bylaws or operating agreements
5. Obtain necessary licenses and permits
6. Open a separate business bank account
7. Maintain ongoing compliance with state and federal regulations

Each step requires careful attention, but Sutton's resources provide templates and guidance to simplify the process.

The insights from Garrett Sutton reveal a strategic framework that empowers individuals to transition from employees to owners by leveraging corporate structures. "Start your own corporation why the rich their companies and everyone else works for them garrett sutton" is more than a statement—it is a call to understand legal, financial, and operational tools that underpin wealth creation. By adopting these principles, aspiring entrepreneurs can not only protect their assets but also position themselves to generate sustainable income and long-term financial security. This paradigm shift challenges conventional employment norms and opens new pathways for economic empowerment.

[Start Your Own Corporation Why The Rich Their Companies](#)

And Everyone Else Works For Them Garrett Sutton

start your own corporation why the rich their companies and everyone else works for them garrett sutton: Start Your Own Corporation Garrett Sutton, 2013-02-28 We live in a highly litigious world. As you live your life you must keep your guard up. As you grow your wealth you must protect it. For those who don't predators await, and their attorneys will use every trick in the toolbox to get at - whether large or small-your unprotected assets. Start Your Own Corporation educates you on an action plan to protect your life's gains. Corporate attorney and best selling author Garrett Sutton clearly explains the all too common risks of failing to protect yourself and the strategies for limiting your liability going forward. The information is timely, accessible and applicable to every citizen in every situation. Garrett Sutton has spent the last thirty years protecting clients' assets and implementing corporate structures to limit liability. This significant experience shines through in a very readable book on the why to's and how to's for achieving asset protection. Start Your Own Corporation teaches how to select between corporations and LLCs and how to use Nevada and Wyoming entities to your maximum advantage. This non-technical and easy to understand book also educates on the importance of following corporate formalities, using business tax deductions and building business credit. Rich Dad Poor Dad author Robert Kiyosaki says, "Start Your Own Corporation is a must read for anyone with any assets to protect."

start your own corporation why the rich their companies and everyone else works for them garrett sutton: Wichtiger als Geld Robert T. Kiyosaki, Kim Kiyosaki, Ken McElroy, Blair Singer, Garrett Sutton, 2018-11-05 Viele Menschen haben Millionen-Dollar-Ideen. Sie sind davon überzeugt, dass ihr neues Produkt oder ihre revolutionäre Dienstleistung sie reich machen wird. Das Problem dabei ist nur: Die meisten Menschen haben de facto keine Ahnung, wie sie ihre Millionen-Dollar-Idee tatsächlich in Millionen umwandeln können. Ein Faktor, der mehr als alles andere darüber entscheidet, ob eine Geschäftsidee funktioniert, ist das soziale und berufliche Netzwerk, also Menschen, mit denen wir regelmäßig zu tun haben und die wir um Rat fragen. In seinem #1-Bestseller Rich Dad Poor Dad hat Robert Kiyosaki immer wieder gezeigt, wie wichtig es ist, sich mit Menschen zu umgeben, die eine ähnliche Einstellung haben, also ein ähnliches Mindset. In Wichtiger als Geld zeigt Robert Kiyosaki zusammen mit den Rich Dad Advisors, wie Gründer und Entrepreneur das perfekte Team für ihre Millionen-Dollar-Idee aufbauen können. Zusätzlich verraten die Advisors ihre besten Tricks in ihrem jeweiligen Fachgebiet wie Immobilien, Steuern, Verkauf und Kapitalbeschaffung.

start your own corporation why the rich their companies and everyone else works for them garrett sutton: Run Your Own Corporation Garrett Sutton, 2013-02-28 "I've set up my corporation. Now what do I do?" All too often business owners and real estate investors are asking this question. They have formed their protective entity - be it a corporation, LLC or LP - and don't know what to do next. "Run Your Own Corporation" provides the solution to this very common dilemma. Breaking down the requirements chronologically (ie the first day, first quarter, first year) the book sets forth all the tax and corporate and legal matters new business owners must comply with. Written by Rich Dad's Advisor Garrett Sutton, Esq., who also authored the companion edition "Start Your Own Corporation", the book clearly identifies what must be done to properly maintain and operate your corporation entity. From the first day, when employer identification numbers must be obtained in order to open up a bank account, to the fifth year when trademark renewals must be filed, and all the requirements in between, "Run Your Own Corporation" is a unique resource that all business owners and investors must have. Rich Dad/Poor Dad author Robert Kiyosaki states, "Run Your Own Corporation is the missing link for most entrepreneurs. They've set up their entity, but don't know the next steps. Garrett Sutton's book provides valuable information needed at the crucial start up phase of operations. It is highly recommended reading." When "Start Your Own Corporation" is combined with "Run Your Own Corporation" readers have a two book set that offers the complete corporate picture.

start your own corporation why the rich their companies and everyone else works for them garrett sutton: Writing Winning Business Plans Garrett Sutton, 2013-02-28 To win in business requires a winning business plan. To write a winning business plan requires reading Garrett Sutton's dynamic book on the topic. Writing Winning Business Plans provides the insights and the direction on how to do it well and do it right. Rich Dad/Poor Dad author Robert Kiyosaki says, "The first step in business is a great business plan. It must be a page turner that hooks and holds a potential investor. Garrett Sutton's Writing Winning Business Plans is THE book for key strategies on preparing winning plans for both business and real estate ventures. Crisply written and featuring real life illustrative stories, Writing Winning Business Plans discusses all the key elements for a successful plan. Topics include focusing your business vision, understanding your financials and analyzing your competition. Also covered are how to really use your business plan as a tool and how to attract funding for your new or existing businesses. As business plan competitions become more popular around the world Writing Winning Business Plans also discusses how to enter and how to win these ever more lucrative contests. In addition, how to quickly interest a potential investor, also known as the elevator pitch, is explained. And, as opportunities arise around the world, how to present your plan in various countries is explored. Writing Winning Business Plans is the complete compendium for this essential business rite of passage - preparing a winning plan.

start your own corporation why the rich their companies and everyone else works for them garrett sutton: Loopholes of Real Estate Garrett Sutton, 2013-08-06 The Loopholes of Real Estate reveals the tax and legal strategies used by the rich for generations to acquire and benefit from real estate investments. Clearly written, The Loopholes of Real Estate shows you how to open tax loopholes for your benefit and close legal loopholes for your protection.

start your own corporation why the rich their companies and everyone else works for them garrett sutton: The ABCs of Getting Out of Debt Garrett Sutton, 2013-02-28 In difficult times, debt can be a matter of life and death, happiness and despair. Controlling your debt can bring order and calm. Mastering debt can bring wealth and success. As bestselling Rich Dad/Poor Dad author Robert Kiyosaki says, "Good debt makes you rich and bad debt makes you poor." The ABCs of Getting Out of Debt provides the necessary knowledge to navigate through a very challenging credit environment. A Rich Dad's Advisor and best selling author of numerous business books, Garrett Sutton, Esq. clearly writes on the key strategies readers must follow to get out of debt. Unlike other superficial offerings, Sutton explores the psychology and health effects of debt. From there, the reader learns how to beat the lenders at their own game, and how to understand and repair your own credit. Using real life illustrative stories, Sutton shares how to deal with debt collectors, avoid credit scams, and win with good credit. "The reason Garrett Sutton's book is so important is that like it or not, debt is a powerful force in our world today. The financially intelligent are using debt to enrich themselves while the financially uneducated are using debt to destroy their lives." - Robert Kiyosaki The times call for a book that offers hope and education on mastering credit and getting out of debt.

start your own corporation why the rich their companies and everyone else works for them garrett sutton: The Art of Raising Capital Darren, 2014-06-10 There is no course that will teach you how to get the money you need to grow your business - and the people who do raise capital to build successful businesses often skip over that part of the story. This book shares knowledge and experience, from years of raising capital, to help entrepreneurs and real estate investors grow their businesses without leveraging everything they own.

start your own corporation why the rich their companies and everyone else works for them garrett sutton: Team Code of Honor Blair Singer, 2013-02-28 Every great team, culture, society, religion or business that has endured time, adversity and challenge has always had one thing in common: a set of simple but powerful rules that govern the internal behaviors and expectations of that group. It is called The Code of Honor. We hear of these Codes when we think of things like The Ten Commandments, the Marine Corps or the Constitution. Yet if sales is the number one skill in business, number two has to be the ability to bring ordinary people together to build a

championship team. This does not happen by chance or by the simple accumulation of talent. The Code is the core ingredient to creating winning organizations. The book is a step-by-step guide for any individual, group or company to actually create a Code of Honor specific to their team. The series is designed as a how-to" series to empower individuals to succeed in the world of business and finance. Team Code of Honor" is critical to this series because its processes bridge all facets of business, investment, entrepreneurship and even personal life. The book explains through graphic examples, stories and numerous case studies how a Code or set of rules is created, maintained, enforced and used for rapid and controlled growth of any entity. The book is designed as an operating manual for putting any business team together. It steps you all the way from properly choosing players, to creating the Code, to increasing performance and to winning. Each chapter gives the team specific assignments and examples so that by the time you have completed the book, your Code is in place and your team is operating at a true championship level.

start your own corporation why the rich their companies and everyone else works for them garrett sutton: The ABCs of Real Estate Investing Ken McElroy, 2012-02-21 Outlines how to achieve financial independence and successful self-employment through property investment, discussing such topics as screening potential partners, utilizing research tools, and setting up maintenance and rent collection systems.

start your own corporation why the rich their companies and everyone else works for them garrett sutton: ABCs of Property Management Ken McElroy, 2014-08-26 So you've made your real estate investment...and now the question is: How are you going to make it profitable? How will you maximize its potential and make it grow in value? One word: Management. Hundreds of thousands know bestselling author Ken McElroy as a real estate investment tycoon. In this book, Ken reveals the key to his success: Exceptional property management. He teaches you the most important principles and keys to achieving success where others fail. THE ABC'S OF PROPERTY MANAGEMENT tells readers: How to decide when to manage your property and when to hire someone to do it How to implement the right systems and structures for your investment How to manage and maximize cash flow What to expect: A month in the life of an owner-manager How to find the right property manager (and avoid the wrong ones) How to assemble a superior management team

start your own corporation why the rich their companies and everyone else works for them garrett sutton: Tax-Free Wealth Tom Wheelwright, 2013-02-28 Tax-Free Wealth is about tax planning concepts. It's about how to use your country's tax laws to your benefit. In this book, Tom Wheelwright will tell you how the tax laws work. And how they are designed to reduce your taxes, not to increase your taxes. Once you understand this basic principle, you no longer need to be afraid of the tax laws. They are there to help you and your business—not to hinder you. Once you understand the basic principles of tax reduction, you can begin, immediately, reducing your taxes. Eventually, you may even be able to legally eliminate your income taxes and drastically reduce your other taxes. Once you do that, you can live a life of Tax-Free Wealth.

start your own corporation why the rich their companies and everyone else works for them garrett sutton: The Social Capitalist Josh Lannon, Lisa Lannon, 2013-02-28 Social Entrepreneur is a book about how two ordinary people turn a huge social problem into a solution, not only for themselves but for thousands of others. From Nightclub Owner (Josh) and Law Enforcement Officer (Lisa) to Social Entrepreneurs of Journey Healing Centers (accredited private drug and alcohol treatment centers). They turned their lives around and are building businesses that bring families back together again (by using the Rich Dad principles). Businesses are evolving to a higher purpose, the why we do what we do. Like the movements across the world and in our own backyards (occupy wall street) people want purpose in their lives. They want to be a positive contribution. We are in the next Mega Trend of a social movement.

start your own corporation why the rich their companies and everyone else works for them garrett sutton: The Stock Market Cash Flow Andy Tanner, 2014-03-25 The book begins by addressing many of the challenges stock market investors face today and the various ways many

investors use the stock market to achieve their goals. A valuable discussion of where paper assets fit (and do not fit) in the context of Rich Dad principles and its place among the other assets classes such as real estate business and commodities. The bulk of the book educates investors on Andy's 4 pillars of stock market income and effectively simplifies the four concepts to help investors begin to harness their power. The book concludes with ideas for an individual action plan suited to the goals of the reader

start your own corporation why the rich their companies and everyone else works for them garrett sutton: The Advanced Guide to Real Estate Investing Ken McElroy, 2013-11-05 If you're interested in real estate investing, you may have noticed the lack of coverage it gets in mainstream financial media, while stocks, bonds, and mutual funds are consistently touted as the safest and most profitable ways to invest. According to real estate guru Ken McElroy, that's because financial publications, tv and radio programs make the bulk of their money from advertising paid for by the very companies who provide such mainstream financial services. On the other hand, real estate investment is something you can do on your own--without a large amount of money up front. Picking up where he left off in the bestselling ABC's of Real Estate Investing, McElroy reveals the next essential lessons and information that no serious investor can afford to miss. Building on the foundation of real estate investment 101, McElroy tells readers: How to think--and operate--like a real estate mogul How to identify and close expert deals Why multifamily housing is the best real estate investment out there How to surround yourself with a team that will help maximize your money How to avoid paying thousands in taxes by structuring property sales wisely Important projections about the future of real estate investment

start your own corporation why the rich their companies and everyone else works for them garrett sutton: Sales Dogs Blair Singer, 2013-02-28 The number one skill for any entrepreneur or business owner is the ability to sell. Why? Because sales = income. Yet, many fail financially not because they do not have great ideas or even good work ethic, but typically because they don't know how to, refuse to, are afraid to, or don't think it is important to know how to sell. SalesDogs was written as the very first of the Rich Dad Poor Dad "how-to" Advisory series to teach in a very fun and impactful way how to overcome the fears, the myths and the obstacles to selling your products, services or yourself. It then teaches a simple, time-proven process of selling that will generate great income in most any business. The reader will learn the five most important selling skills to master, how to overcome any objection, manage a territory and much more. The book quickly de-bunks the idea that you have to be an overly aggressive "attack dog" to be successful. It uses the metaphor of "man's best friend" to say that a great sales person is like a loyal, persistent and lovable canine. It stipulates that there are five different "breeds" or personalities of SalesDogs that can each make a lot of money by playing to its strength. You will learn how to identify, maximize and train to that strength and also how to teach others on your team to do the same. While the book is fun and engaging, it also dives deep into the personal development issues that block a person's ability to generate income and how to overcome them. The book is perfect for first time salespeople, individuals who are uncomfortable with the notion of "selling", those who need to train others to sell and those who want to simply get better quicker.

start your own corporation why the rich their companies and everyone else works for them garrett sutton: The Complete Idiot's Guide to Starting Your Own Business, 6th Edition Ed Paulson, 2012-10-01 The Complete Idiot's Guide® to Starting Your Own Business, Sixth Edition will contain completely refreshed content and as well as new components that feature the basics of creating a web strategy, even for businesses that aren't focused on web commerce. In addition, this new edition will feature a chapter on leveraging social media as a tool for selling products and marketing businesses. All of the CD-ROM content from the previous edition, plus a full sample business plan, will be available to readers on the Complete Idiot's Guide® website, idiotsguides.com. Web content (formerly CD-ROM content) As with the previous edition, readers will have access to over 120 forms and documents that can be used for a multitude of business purposes. The web content will also contain new bonus chapters in addition to the updated chapters that were

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